



# 2019 VGCSA NEWSLETTER SPONSOR TECH REPORT

36 page colour quarterly newsletter  
500 print distribution each issue

## Enquiries

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## TECH REPORT GUIDELINES

- ❖ Article content may be product focused on condition that it is 1) technical based and 2) educationally relevant to golf course superintendents and associated ground staff
- ❖ Media releases will not be accepted
- ❖ Maximum article length is two pages (up to 1200 words) which includes accompanying advert
- ❖ Please take space requirements into account if including tables or diagrams
- ❖ Accompanying article advert can be product related
- ❖ The Sponsor Tech Report is available to VGCSA members only. To become a member, please contact [adminvgcsa@bigpond.com](mailto:adminvgcsa@bigpond.com)

## ADVERT SUBMISSIONS

Company artwork of a professional standard is to be provided in high resolution PDF format to [adminvgcsa@bigpond.com](mailto:adminvgcsa@bigpond.com)

## BOOKING APPLICATION

Please nominate your preferred sponsor package by ticking the relevant box below.

Fill in your company details & email to [adminvgcsa@bigpond.com](mailto:adminvgcsa@bigpond.com).

**The VGCSA Tech Report package is limited to TWO sponsors per newsletter issue.  
Priority will be given to early bookings by submitting the completed application form.**

### TECH REPORT – 1F

**\$910**

- ❖ This package is available to trade members who have already booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article accompanied by pre-booked advertising space will be placed in FRONT section of the newsletter

### TECH REPORT – 1B

**\$910**

- ❖ This package is available to trade members who have already booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article accompanied by pre-booked advertising space will be placed in BACK section of the newsletter

**TECH REPORT 2F****\$1225**

- ❖ This package is available to trade members who have NOT booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article plus ¼ page advertisement will be placed in FRONT section of the newsletter

**TECH REPORT 2B****\$1225**

- ❖ This package is available to trade members who have NOT booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article plus ¼ page advertisement will be placed in BACK section of the newsletter

Please nominate your preferred issue by numbering the boxes below in order of preference.

**VGCSA  
AUTUMN  
ISSUE -  
MARCH**

Article deadline: 1st week Feb 2019

**VGCSA  
WINTER  
ISSUE -  
JUNE**

Article deadline: 1st week May 2019

**VGCSA  
SPRING  
ISSUE -  
SEPT**

Article deadline: 1st week Aug 2019

**VGCSA  
SUMMER  
ISSUE -  
DEC**

Article deadline: 1st week Nov 2019

**Company Name:**

**Advertising Contact Name:**

**Email:**

**Mobile:**

**Approving Officer Name:**

**Company Title:**

**Signature:**

**Date of Agreement:**

**Sponsor income derived from the Tech Report contributes to ongoing research and delivery of the VGCSA Trial work programs.**

The VGCSA has implemented a 5% increase to the 2019 Sponsor packages in accordance with Association operational expenses. All prices noted, are GST inclusive.