



2019 VGCSA NEWSLETTER SPONSOR TECH REPORT

36 page colour quarterly newsletter
500 print distribution each issue

Enquiries

Mary Napier
VGCSA CEO
adminvgcsa@bigpond.com

The Victorian Golf Course Superintendents Association Inc

PO Box 8050 TOTTENHAM VIC 3012
ABN 72 650 223 609
adminvgcsa@bigpond.com
vgcsa.com.au

TECH REPORT GUIDELINES

- ❖ Article content may be product focused on condition that it is 1) technical based and 2) educationally relevant to golf course superintendents and associated ground staff
- ❖ Media releases will not be accepted
- ❖ Maximum article length is two pages (up to 1200 words) which includes accompanying advert
- ❖ Please take space requirements into account if including tables or diagrams
- ❖ Accompanying article advert can be product related
- ❖ The Sponsor Tech Report is available to VGCSA members only. To become a member, please contact adminvgcsa@bigpond.com

ADVERT SUBMISSIONS

Company artwork of a professional standard is to be provided in high resolution PDF format to adminvgcsa@bigpond.com

BOOKING APPLICATION

Please nominate your preferred sponsor package by ticking the relevant box below.

Fill in your company details & email to adminvgcsa@bigpond.com by **24 September 2018**.

**The VGCSA Tech Report package is limited to TWO sponsors per newsletter issue.
Priority will be given to early bookings by submitting the completed application form.**

TECH REPORT – 1F

\$910

- ❖ This package is available to trade members who have already booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article accompanied by pre-booked advertising space will be placed in FRONT section of the newsletter

TECH REPORT – 1B

\$910

- ❖ This package is available to trade members who have already booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article accompanied by pre-booked advertising space will be placed in BACK section of the newsletter

TECH REPORT 2F**\$1225**

- ❖ This package is available to trade members who have NOT booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article plus ¼ page advertisement will be placed in FRONT section of the newsletter

TECH REPORT 2B**\$1225**

- ❖ This package is available to trade members who have NOT booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article plus ¼ page advertisement will be placed in BACK section of the newsletter

Please nominate your preferred issue by numbering the boxes below in order of preference.

**VGCSA
AUTUMN
ISSUE -
MARCH**

Article deadline: 1st week Feb 2019

**VGCSA
WINTER
ISSUE -
JUNE**

Article deadline: 1st week May 2019

**VGCSA
SPRING
ISSUE -
SEPT**

Article deadline: 1st week Aug 2019

**VGCSA
SUMMER
ISSUE -
DEC**

Article deadline: 1st week Nov 2019

Company Name:

Advertising Contact Name:

Email:

Mobile:

Approving Officer Name:

Company Title:

Signature:

Date of Agreement:

Sponsor income derived from the Tech Report contributes to ongoing research and delivery of the VGCSA Trial work programs.

The VGCSA has implemented a 5% increase to the 2019 Sponsor packages in accordance with Association operational expenses. All prices noted, are GST inclusive.