



2019 VGCSA SOCIAL MEDIA SPONSOR PACKAGE

\$550

Enquiries

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**The Victorian Golf Course
Superintendents Association Inc**
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Based on 2018 site analytics, the VGCSA website receives an average of 355 unique visitors and 1105 page views per week and is promoted regularly to Superintendents and course staff as a 'go to' source for turf information and community forum engagement. Outside our website, the VGCSA has established a vibrant social media community via Facebook, Twitter and LinkedIn.

2019 launches the VGCSA social media package where trade members have the opportunity to showcase turf products and industry innovations in the form of video presentations.

PACKAGE

- ❖ Video presentation will be showcased on the VGCSA homepage for the duration of chosen month.
- ❖ The presentation is exclusive to one featured sponsor per month.
- ❖ The VGCSA website video presentation is promoted to members via the VGCSA ebulletin, along with broadened exposure to non-member turf industry managers via our Facebook, Twitter and LinkedIn social media.

GUIDELINES

- ❖ The social media sponsor package is open to video presentations only.
- ❖ Content may be product focused on condition that it is educationally relevant to golf course Superintendents and associated turf industry managers.
- ❖ Presentations are to be provided in video format suitable for web podcast (MP4) or as a link to your company website.
- ❖ Still adverts are not permitted unless linked to your company presentation.
- ❖ Material is to be provided to the VGCSA one fortnight prior to your assigned month of presentation. Refer to submission dates below.
- ❖ Sponsorship is available to VGCSA members only. To become a member, please contact adminvgcsa@bigpond.com

BOOKING APPLICATIONS

Please tick one of the boxes below to nominate your preferred month of sponsor presentation. Fill in your company details & email to adminvgcsa@bigpond.com.

Priority will be given to early bookings by submitting the completed application form.

FEBRUARY

VIDEO BY 18 Jan

MARCH

VIDEO BY 15 Feb

APRIL

VIDEO BY 18 March

MAY

VIDEO BY 17 April

JUNE

VIDEO BY 18 May

JULY

VIDEO BY 17 June

AUGUST

VIDEO BY 18 July

SEPTEMBER

VIDEO BY 19 Aug

OCTOBER

VIDEO BY 17 Sept

NOVEMBER

VIDEO BY 18 Oct

DECEMBER

VIDEO BY 18 Nov

Company Name:**Advertising Contact Name:****Email:****Mobile:****Approving Officer Name:****Company Title:****Signature:****Date of Agreement:**