



# 2020

# Newsletter Advertising Rates



40 page colour quarterly newsletter. 500 print distribution each issue.

## FULL PAGE

Size (height x width): 277 x 190mm  
Cost: \$945 (GST inclusive)

## HALF PAGE

Size (height x width): 136 x 190mm  
Cost: \$610 (GST inclusive)

## QUARTER PAGE (Vertical)

Size (height x width): 136 x 92mm  
Cost: \$370 (GST inclusive)

## QUARTER PAGE (Horizontal)

Size (height x width): 65 x 190mm  
Cost: \$370 (GST inclusive)

## ANNUAL PACKAGE

Discount rates are available for ad placement in all quarterly issues (Autumn, Winter, Spring & Summer). 2021 annual advertising applications close October 2020.

## AD DEADLINES

March issue: 1st week February  
June issue: 1st week May  
September issue: 1st week August  
December issue: 1st week November

## SUPPLYING MATERIAL

**Completed ad:** Please submit a high resolution PDF file by email.

**If you need an advert designed:** Email text, images, company logo and a brief by email for referral to our Graphic Designer. Additional costs will apply.

## CONTACT

Chief Executive Officer: **Mary Napier**  
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**NOTE:** Only VGCSA Members can advertise in the newsletter. To become a member, please [contact us](#).