



2020-21 VGCSA E-NEWS ADVERTISING

Monthly member e-news
Banner advert

Advertising enquiries

Mary Napier
VGCSA CEO
ceo@vgcsa.com.au

The Victorian Golf Course Superintendents Association Inc

C/- 33 BEAUCHAMP ST KYNETON VIC 3444
ABN 72 650 223 609
vgcsa.com.au

E-news advertising is available to VGCSA members only. Please contact us to become a member.

BANNER ADVERTISING PACKAGES

(Please tick required booking)

SINGLE RATE \$250 (incl. GST)

- ❖ Suitable for one-off bookings
- ❖ Advert specifications:
 - 800 pixels (W) x 195 pixels (H)
 - 300dpi resolution
 - jpeg or gif format
 - image must be static (i.e. no scrolling or animated banners)

ANNUAL RATE \$2500 (incl. GST)

- ❖ 11 x advert placements in the 2021 February to December e-news issues
- ❖ Advert specifications:
 - 800 pixels (W) x 195 pixels (H)
 - 300dpi resolution
 - jpeg or gif format
 - image must be static (i.e. no scrolling or animated banners)

AD SUBMISSIONS Company artwork of a professional standard is to be provided in accordance with the above specifications. Email to ceo@vgcsa.com.au

If you need an advert designed: Email text, images, company logo and a brief by email for referral to our Graphic Designer. Additional costs will apply.

2020-21 AD DEADLINES Last week of each month preceding e-news publication.

BOOKINGS

IMPORTANT NOTICE: Priority will be given to early bookings. It is recommended that you submit the completed form ASAP to avoid missing out. Members are encouraged to book by **15 October 2020**.

Please fill in the details below and email to ceo@vgcsa.com.au.

The VGCSA e-news banner advertising is limited to two sponsors per month.

Company Name:

Advertising Contact Name:

Email:

Mobile:

Approving Officer Name:

Company Title:

Signature:

Date of Agreement: