



# 2020-21 VGCSA E-NEWS TRADE FEATURE PACKAGE

**\$495**

Monthly member e-news

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## TRADE FEATURE PACKAGE

**\$495 (incl. GST)**

### ARTICLE GUIDELINES

- ❖ Article content may be product or service focused on condition that it is 1) technical based and 2) educationally relevant to golf course superintendents and associated ground staff
- ❖ Examples of specialty fields include agronomy, turf management & renovation, fertiliser & chemical use, pest & disease control, irrigation, machinery, construction, architecture & design, biodiversity, safety & compliance
- ❖ Media releases will not be accepted
- ❖ Maximum article length is two pages (up to 1200 words) which can include accompanying images, tables or diagrams. Please take space requirements into account when including images.
- ❖ E-news article text is to be provided in word doc. format. Any images are to be submitted as separate jpeg files (300dpi).
- ❖ In accordance with online news formats, an excerpt of the article plus images will feature in the body of the e-news with a permanent link to the article in full on the VGCSA Resources webpage
- ❖ Members are welcome to additionally provide a full version of the article in PDF format for the VGCSA website. It is recommended to include both the author and copyright notice within the publication.
- ❖ The Trade feature package is available to VGCSA members only

### BOOKINGS

**IMPORTANT NOTICE:** Priority will be given to early bookings. It is recommended that you submit the completed form ASAP to avoid missing out.

The VGCSA Trade Feature article is limited to ONE sponsor per e-news issue.

Please note your booking(s) by ticking each box below.

*2020 BOOKINGS	*2021 BOOKINGS	<input type="checkbox"/> VGCSA E-NEWS - MAY	<input type="checkbox"/> VGCSA E-NEWS - SEPTEMBER
<input type="checkbox"/> VGCSA E-NEWS - NOVEMBER	<input type="checkbox"/> VGCSA E-NEWS - FEBRUARY	<input type="checkbox"/> VGCSA E-NEWS - JUNE	<input type="checkbox"/> VGCSA E-NEWS - OCTOBER
<input type="checkbox"/> VGCSA E-NEWS - DECEMBER	<input type="checkbox"/> VGCSA E-NEWS - MARCH	<input type="checkbox"/> VGCSA E-NEWS - JULY	<input type="checkbox"/> VGCSA E-NEWS - NOVEMBER 2021
	<input type="checkbox"/> VGCSA E-NEWS - APRIL	<input type="checkbox"/> VGCSA E-NEWS - AUGUST	<input type="checkbox"/> VGCSA E-NEWS - DECEMBER 2021

\*Article deadlines are in the last week of each month preceding e-news publication.

Fill in your company details below and email to [ceo@vgcsa.com.au](mailto:ceo@vgcsa.com.au)

**Company Name:**

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