



2020-21 VGCSA NEWSLETTER INSERTS

40 page colour quarterly newsletter
500 print distribution each issue

Enquiries

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RANGE OF PACKAGES

Newsletter inserts provide an avenue for Trade members to distribute media releases, promote product launches, latest innovations and/or provide detailed information on products and services. This opportunity is ideal for companies wishing to present one-off promotions in any VGCSA newsletter quarterly issue across the year.

All inserts are printed on 150gsm paper, white satin finish. Package prices noted are per issue and GST inclusive.

Insert options available:

- | | |
|--|--|
| <input type="checkbox"/> Single sided A4 - Printed 4colour one side. \$650 | <input type="checkbox"/> A4 fold to DL brochure - Printed 4colour both sides. \$760 |
| <input type="checkbox"/> Double sided A4 - Printed 4colour both sides. \$705 | <input type="checkbox"/> Single sided A3 fold to A4 - Printed 4colour one side. \$740 |
| <input type="checkbox"/> Double sided A3 fold to A4 - Printed 4colour both sides. \$795 | |

**VGCSA AUTUMN
ISSUE - MARCH**

Deadline: 1st week Feb 2021

**VGCSA WINTER
ISSUE - JUNE**

Deadline: 1st week May 2021

**VGCSA SPRING
ISSUE - SEPT**

Deadline: 1st week Aug 2021

**VGCSA SUMMER
ISSUE - DEC**

Deadline: 1st week Nov 2021

ARTWORK SUBMISSIONS

Company artwork of a professional standard is to be provided in high resolution PDF format to ceo@vgcsa.com.au.

If you need an insert designed: Email text, images, company logo and a brief by email for referral to our Graphic Designer. Additional costs will apply.

BOOKINGS

Please nominate your choice of insert package plus newsletter issue(s) by ticking the relevant boxes above.

Fill in your company details below and email to ceo@vgcsa.com.au

Booking and artwork submission deadlines noted above.

Available to VGCSA members only. To become a member, please contact the VGCSA.

Company Name:

Advertising Contact Name:

Email:

Mobile:

Approving Officer Name:

Company Title:

Signature:

Date of Agreement: