



# 2020 VGCSA NEWSLETTER SPONSOR TECH REPORT

36 page colour quarterly newsletter  
500 print distribution each issue

## Enquiries

Mary Napier  
VGCSA CEO  
[adminvgcsa@bigpond.com](mailto:adminvgcsa@bigpond.com)

## The Victorian Golf Course Superintendents Association Inc

PO Box 8050 TOTTENHAM VIC 3012  
ABN 72 650 223 609  
[adminvgcsa@bigpond.com](mailto:adminvgcsa@bigpond.com)  
[vgcsa.com.au](http://vgcsa.com.au)

## TECH REPORT GUIDELINES

- ❖ Article content may be product focused on condition that it is 1) technical based and 2) educationally relevant to golf course superintendents and associated ground staff
- ❖ Media releases will not be accepted
- ❖ Maximum article length is two pages (up to 1200 words) which includes accompanying advert
- ❖ Please take space requirements into account if including tables or diagrams
- ❖ Accompanying article advert can be product related
- ❖ The Sponsor Tech Report is available to VGCSA members only. To become a member, please contact [adminvgcsa@bigpond.com](mailto:adminvgcsa@bigpond.com)

## ADVERT SUBMISSIONS

Company artwork of a professional standard is to be provided in high resolution PDF format to [adminvgcsa@bigpond.com](mailto:adminvgcsa@bigpond.com)

## BOOKINGS

**IMPORTANT NOTICE:** Priority will be given to early bookings. The VGCSA recommends that you submit the completed form ASAP to avoid missing out.

The VGCSA Tech Report package is limited to TWO sponsors per newsletter issue.

Please nominate your preferred sponsor package by ticking the relevant box below.

**TECH REPORT – 1F**

**\$910**

- ❖ This package is available to trade members who have already booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article accompanied by pre-booked advertising space will be placed in FRONT section of the newsletter

**TECH REPORT – 1B**

**\$910**

- ❖ This package is available to trade members who have already booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article accompanied by pre-booked advertising space will be placed in BACK section of the newsletter

**TECH REPORT 2F****\$1225**

- ❖ This package is available to trade members who have NOT booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article plus ¼ page advertisement will be placed in FRONT section of the newsletter

**TECH REPORT 2B****\$1225**

- ❖ This package is available to trade members who have NOT booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article plus ¼ page advertisement will be placed in BACK section of the newsletter

Please nominate your preferred issue by numbering the boxes below in order of preference.

**VGCSA  
AUTUMN  
ISSUE -  
MARCH**

Article deadline: 1st week Feb 2020

**VGCSA  
WINTER  
ISSUE -  
JUNE**

Article deadline: 1st week May 2020

**VGCSA  
SPRING  
ISSUE -  
SEPT**

Article deadline: 1st week Aug 2020

**VGCSA  
SUMMER  
ISSUE -  
DEC**

Article deadline: 1st week Nov 2020

Fill in your company details below and email to [adminvgcsa@bigpond.com](mailto:adminvgcsa@bigpond.com).  
Final closing date is **25 September 2019**.

**Company Name:**

**Advertising Contact Name:**

**Email:**

**Mobile:**

**Approving Officer Name:**

**Company Title:**

**Signature:**

**Date of Agreement:**

**Sponsor income derived from the Tech Report contributes to ongoing research and delivery of the VGCSA Trial work programs.**