



## 2020 VGCSA NEWSLETTER ADVERTISING

36 page colour quarterly newsletter  
500 print distribution each issue

### Advertising enquiries

Mary Napier  
VGCSA CEO  
[adminvgcsa@bigpond.com](mailto:adminvgcsa@bigpond.com)

### The Victorian Golf Course Superintendents Association Inc

PO Box 8050 TOTTENHAM VIC 3012  
ABN 72 650 223 609  
[vgcsa.com.au](http://vgcsa.com.au)

**NOTE:** Newsletter advertising is available to VGCSA members only. To become a member, please contact [adminvgcsa@bigpond.com](mailto:adminvgcsa@bigpond.com)

## ANNUAL ADVERTISING PACKAGES

### QUARTER PAGE x 4



- ❖ Ad placement in the 2020 Autumn, Winter, Spring & Summer issues
- ❖ Dimension: (vertical) Height 136mm x Width 92mm OR (horizontal) Height 65 mm x Width 190mm

**DISCOUNT RATE: \$1270**

### HALF PAGE x 4



- ❖ Ad placement in the 2020 Autumn, Winter, Spring & Summer issues
- ❖ Dimension: Height 136mm x Width 190mm

**DISCOUNT RATE: \$2320**

(Please tick required advert size)

### FULL PAGE x 4



- ❖ Ad placement in the 2020 Autumn, Winter, Spring & Summer issues
- ❖ Dimension: Height 297mm x Width 210mm

**DISCOUNT RATE: \$3600**

**AD SUBMISSIONS** Company artwork of a professional standard is to be provided in high resolution PDF format to [adminvgcsa@bigpond.com](mailto:adminvgcsa@bigpond.com)

**If you need an advert designed:** Email text, images, company logo and a brief by email for referral to our Graphic Designer. Additional costs will apply.

**2020 AD DEADLINES** 1st week of February, May, August & November

## BOOKINGS

Priority will be given to early bookings. The VGCSA recommends that you submit the completed form ASAP to avoid missing out.

Please fill in the details below and email to [adminvgcsa@bigpond.com](mailto:adminvgcsa@bigpond.com).  
Final closing date is **25 September 2019**.

**Company Name:**

**Advertising Contact Name:**

**Email:**

**Mobile:**

**Approving Officer Name:**

**Company Title:**

**Signature:**

**Date of Agreement:**