



2020 VGCSA SOCIAL MEDIA SPONSOR PACKAGE

\$550

Enquiries

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**The Victorian Golf Course
Superintendents Association Inc**
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Based on 2019 site analytics, the VGCSA website receives an average of 1625 unique visitors and 3730 page views per month and is promoted regularly to Superintendents and course staff as a 'go to' source for turf information and community forum engagement. Outside our website, the VGCSA has established a vibrant social media community via Facebook, Twitter and LinkedIn.

The VGCSA social media package allows trade members the opportunity to showcase turf products and industry innovations in the form of video presentations.

PACKAGE

- ❖ Video presentation will be showcased on the VGCSA homepage for the duration of chosen month.
- ❖ The presentation is exclusive to one featured sponsor per month.
- ❖ The VGCSA website video presentation is promoted to members via the VGCSA ebulletin, along with broadened exposure to non-member turf industry managers via our Facebook, Twitter and LinkedIn social media.

GUIDELINES

- ❖ The social media sponsor package is open to video presentations only.
- ❖ Content may be product focussed on condition that it is educationally relevant to golf course Superintendents and associated turf industry managers.
- ❖ Presentations are to be provided in video format suitable for web (MP4, MPG, MOV or WMV up to 1GB in size) or as a link to your company website.
- ❖ Still adverts are not permitted unless linked to your company presentation.
- ❖ Material is to be provided to the VGCSA one fortnight prior to your assigned month of presentation. Refer to submission dates below.
- ❖ Sponsorship is available to VGCSA members only. To become a member, please contact adminvgcsa@bigpond.com

BOOKINGS

IMPORTANT NOTICE: Priority will be given to early bookings. The VGCSA recommends that you submit the completed form ASAP to avoid missing out.

Please tick one or more boxes below to nominate your preferred month(s) of sponsor presentation.

Fill in your company details below and email to adminvgcsa@bigpond.com.
Final closing date is **25 September 2019**.

The VGCSA Social media package is limited to one sponsor per month.

<input type="checkbox"/> FEBRUARY VIDEO BY 17 Jan	<input type="checkbox"/> MARCH VIDEO BY 17 Feb	<input type="checkbox"/> APRIL VIDEO BY 18 March	<input type="checkbox"/> MAY VIDEO BY 17 April
<input type="checkbox"/> JUNE VIDEO BY 18 May	<input type="checkbox"/> JULY VIDEO BY 17 June	<input type="checkbox"/> AUGUST VIDEO BY 17 July	<input type="checkbox"/> SEPTEMBER VIDEO BY 18 Aug
<input type="checkbox"/> OCTOBER VIDEO BY 17 Sept	<input type="checkbox"/> NOVEMBER VIDEO BY 19 Oct	<input type="checkbox"/> DECEMBER VIDEO BY 17 Nov	

Company Name:

Advertising Contact Name:

Email:

Mobile:

Approving Officer Name:

Company Title:

Signature:

Date of Agreement: