



# 2021 VGCSA NEWSLETTER ADVERTISING

40 page colour quarterly newsletter  
500 print distribution each issue

**Advertising enquiries**  
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**The Victorian Golf Course Superintendents  
Association Inc**  
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ABN 72 650 223 609  
[vgcsa.com.au](http://vgcsa.com.au)

Newsletter advertising is available to VGCSA members only. Please contact us to become a member.

## ANNUAL ADVERTISING PACKAGES

(Please tick required advert size)

### QUARTER PAGE x 4



- ❖ Ad placement in the 2021 Autumn, Winter, Spring & Summer issues
- ❖ Dimension: (vertical) Height 136mm x Width 92mm OR (horizontal) Height 65 mm x Width 190mm

**DISCOUNT RATE: \$1270**

### HALF PAGE x 4



- ❖ Ad placement in the 2021 Autumn, Winter, Spring & Summer issues
- ❖ Dimension: Height 136mm x Width 190mm

**DISCOUNT RATE: \$2320**

### FULL PAGE x 4



- ❖ Ad placement in the 2021 Autumn, Winter, Spring & Summer issues
- ❖ Dimension: Height 297mm x Width 210mm

**DISCOUNT RATE: \$3600**

**AD SUBMISSIONS** Company artwork of a professional standard is to be provided in high resolution PDF format to [ceo@vgcsa.com.au](mailto:ceo@vgcsa.com.au)

**If you need an advert designed:** Email text, images, company logo and a brief by email for referral to our Graphic Designer. Additional costs will apply.

**2021 AD DEADLINES** 1st week of February, May, August & November

## BOOKINGS

**IMPORTANT NOTICE:** Priority will be given to early bookings. It is recommended that you submit the completed form ASAP to avoid missing out. Members are encouraged to book by **15 October 2020**.

Please fill in the details below and email to [ceo@vgcsa.com.au](mailto:ceo@vgcsa.com.au).

**Company Name:**

**Advertising Contact Name:**

**Email:**

**Mobile:**

**Approving Officer Name:**

**Company Title:**

**Signature:**

**Date of Agreement:**