



2021 VGCSA SOCIAL MEDIA SPONSOR PACKAGE

\$550

Enquiries

Mary Napier
VGCSA CEO
ceo@vgcsa.com.au

**The Victorian Golf Course
Superintendents Association Inc**
C/- 33 BEAUCHAMP ST KYNETON VIC 3444
ABN 72 650 223 609
vgcsa.com.au

The VGCSA website is promoted regularly to Superintendents and course staff as a 'go to' source for turf information and resources. Outside our website, the VGCSA has established a vibrant social media community via Facebook, Twitter and LinkedIn.

The VGCSA social media package allows trade members the opportunity to showcase turf products and industry innovations in the form of video presentations.

PACKAGE

\$550 (incl. GST)

- ❖ The VGCSA Trade member video presentation is showcased on the VGCSA homepage for the duration of chosen month.
- ❖ The presentation is exclusive to one featured sponsor per month.
- ❖ The presentation is promoted to members via a targeted member e-bulletin, along with the VGCSA monthly e-news and broadened exposure to non-member turf industry managers via our Facebook, Twitter and LinkedIn social media.

GUIDELINES

- ❖ The social media sponsor package is open to video presentations only.
- ❖ Content may be product focused on condition that it is educationally relevant to golf course Superintendents and associated turf industry managers.
- ❖ Presentations are to be provided in video format suitable for web (MP4, MPG, MOV or WMV up to 1GB in size) or as a link to your company website.
- ❖ Still adverts are not permitted unless linked to your company presentation.
- ❖ Material is to be provided to the VGCSA approximately one fortnight prior to your assigned month of presentation. Refer to submission dates below.
- ❖ Sponsorship is available to VGCSA members only. Please contact us to become a member.

BOOKINGS

IMPORTANT NOTICE: Priority will be given to early bookings. The VGCSA recommends that you submit the completed form ASAP to avoid missing out. Members are encouraged to book before **15 October 2020**.

Please tick one or more boxes below to nominate your preferred month(s) of sponsor presentation.

Fill in your company details below and email to ceo@vgcsa.com.au.

The VGCSA Social media package is limited to one sponsor per month.

FEBRUARY

VIDEO BY 22 Jan

MARCH

VIDEO BY 19 Feb

APRIL

VIDEO BY 19 March

MAY

VIDEO BY 23 April

JUNE

VIDEO BY 21 May

JULY

VIDEO BY 18 June

AUGUST

VIDEO BY 23 July

SEPTEMBER

VIDEO BY 20 Aug

OCTOBER

VIDEO BY 24 Sept

NOVEMBER

VIDEO BY 22 Oct

DECEMBER

VIDEO BY 19 Nov

Company Name:

Advertising Contact Name:

Email:

Mobile:

Approving Officer Name:

Company Title:

Signature:

Date of Agreement: