



2021 VGCSA NEWSLETTER SPONSOR TECH REPORT

40 page colour quarterly newsletter
500 print distribution each issue

Enquiries

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TECH REPORT GUIDELINES

- ❖ Article content may be product or service focused on condition that it is 1) technical based and 2) educationally relevant to golf course superintendents and associated ground staff
- ❖ Examples of specialty fields include agronomy, turf management & renovation, fertiliser & chemical use, pest & disease control, irrigation, machinery, construction, architecture & design, biodiversity, safety & compliance
- ❖ Media releases will not be accepted
- ❖ Maximum article length is two pages (up to 1200 words) which includes accompanying advert
- ❖ Please take space requirements into account if including tables or diagrams
- ❖ Accompanying article advert can be product related
- ❖ The Sponsor Tech Report is available to VGCSA members only. To become a member, please contact ceo@vgcsa.com.au

ADVERT SUBMISSIONS

Company artwork of a professional standard is to be provided in high resolution PDF format to ceo@vgcsa.com.au

BOOKINGS

IMPORTANT NOTICE: Priority will be given to early bookings. It is recommended that you submit the completed form ASAP to avoid missing out. Members are encouraged to book by **15 October 2020**.

The VGCSA Tech Report package is limited to TWO sponsors per newsletter issue.

Please note your booking by numbering the boxes below in order of preference, followed by ticking your preferred package.

**VGCSA AUTUMN
ISSUE - MARCH**

Article deadline: 1st week
Feb 2021

**VGCSA WINTER
ISSUE - JUNE**

Article deadline: 1st week
May 2021

**VGCSA SPRING
ISSUE - FULLY
BOOKED**

Article deadline: 1st week
Aug 2021

**VGCSA SUMMER
ISSUE - DEC**

Article deadline: 1st week
Nov 2021

TECH REPORT – 1F **\$910**

- ❖ This package is available to trade members who have already booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article accompanied by pre-booked advertising space will be placed in FRONT section of the newsletter

TECH REPORT – 1B **\$910**

- ❖ This package is available to trade members who have already booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article accompanied by pre-booked advertising space will be placed in BACK section of the newsletter

TECH REPORT 2F **\$1225**

- ❖ This package is available to trade members who have NOT booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article plus ¼ page advertisement will be placed in FRONT section of the newsletter

TECH REPORT 2B **\$1225**

- ❖ This package is available to trade members who have NOT booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article plus ¼ page advertisement will be placed in BACK section of the newsletter

Fill in your company details below and email to ceo@vgcsa.com.au

Company Name:

Advertising Contact Name:

Email:

Mobile:

Approving Officer Name:

Company Title:

Signature:

Date of Agreement: