



# 2023 Newsletter Advertising Rates



40 page colour quarterly newsletter. 500 print distribution each issue.

## FULL PAGE

Size (height x width): 277 x 190mm  
Cost: \$1010 (GST inclusive)

## HALF PAGE

Size (height x width): 136 x 190mm  
Cost: \$650 (GST inclusive)

## QUARTER PAGE (Vertical)

Size (height x width): 136 x 92mm  
Cost: \$395 (GST inclusive)

## QUARTER PAGE (Horizontal)

Size (height x width): 65 x 190mm  
Cost: \$395 (GST inclusive)

## ANNUAL PACKAGE

Discount rates are available for ad placement in all quarterly issues (Autumn, Winter, Spring & Summer). 2023 annual advertising bookings open October 2022.

## AD DEADLINES

March issue: 1st week February  
June issue: 1st week May  
September issue: 1st week August  
December issue: 1st week November

## SUPPLYING MATERIAL

**Completed ad:** Please submit a high resolution PDF file by email.

**If you need an advert designed:** Email text, images, company logo and a brief by email for referral to our Graphic Designer. Additional costs will apply.

## CONTACT

Chief Executive Officer: **Mary Napier**  
E [ceo@vgcsa.com.au](mailto:ceo@vgcsa.com.au)

**NOTE:** Only VGCSA Members can advertise in the newsletter. To become a member, please [contact us](#).