



# 2024 VGCSA ON COURSE SPONSOR TECH REPORT

40 page colour quarterly publication  
500 print distribution each issue

## Enquiries

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## TECH REPORT GUIDELINES

- ❖ Article content may be product or service focussed on condition that it is 1) technical based and 2) educationally relevant to golf course superintendents and associated ground staff
- ❖ Examples of specialty fields include agronomy, turf management & renovation, fertiliser & chemical use, pest & disease control, irrigation, machinery, construction, architecture & design, biodiversity, safety & compliance
- ❖ Media releases will not be accepted
- ❖ Maximum article length is two pages (up to 1200 words) which includes accompanying advert
- ❖ Please take space requirements into account if including tables or diagrams
- ❖ Accompanying article advert can be product related
- ❖ The Sponsor Tech Report is available to VGCSA members only. To become a member, please contact [ceo@vgcsa.com.au](mailto:ceo@vgcsa.com.au)

## ADVERT SUBMISSIONS

Company artwork of a professional standard is to be provided in high resolution PDF format to [ceo@vgcsa.com.au](mailto:ceo@vgcsa.com.au)

## BOOKINGS

Priority will be given to early bookings. By making this booking, you agree to VGCSA's advertising terms which can be found below. Please fill in the details below and email to [ceo@vgcsa.com.au](mailto:ceo@vgcsa.com.au).

The VGCSA Tech Report package is limited to two sponsors per quarterly issue. All prices are GST inclusive.

**Number the boxes below in order of preference, followed by ticking your preferred package.**

☐ **VGCSA AUTUMN  
ISSUE - MARCH**

Article deadline: 1st  
week Feb 2024

☐ **VGCSA WINTER  
ISSUE - JUNE**

Article deadline: 1st  
week May 2024

☐ **VGCSA SPRING  
ISSUE - SEPT**

FULLY BOOKED

☐ **VGCSA SUMMER  
ISSUE - DEC**

Article deadline: 1st  
week Nov 2024

☐ **TECH REPORT – 1F** **\$1045**

- ❖ This package is available to trade members who have already booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article accompanied by pre-booked advertising space will be placed in FRONT section of the newsletter

☐ **TECH REPORT – 1B** **\$1045**

- ❖ This package is available to trade members who have already booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article accompanied by pre-booked advertising space will be placed in BACK section of the newsletter

☐ **TECH REPORT 2F** **\$1400**

- ❖ This package is available to trade members who have NOT booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article plus ¼ page advertisement will be placed in FRONT section of the newsletter

☐ **TECH REPORT 2B** **\$1400**

- ❖ This package is available to trade members who have NOT booked annual newsletter advertising space
- ❖ PACKAGE FEATURE: Article plus ¼ page advertisement will be placed in BACK section of the newsletter

**Company Name:**

**Advertising Contact Name:**

**Email:**

**Mobile:**

**Approving Officer Name:**

**Company Title:**

**Signature:**

**Date of Agreement:**