



2019

Newsletter Advertising Rates



36 page colour quarterly newsletter. 500 printed each issue.

FULL PAGE

Size (height x width): 277 x 190mm
Cost: \$945 (GST inclusive)

HALF PAGE

Size (height x width): 136 x 190mm
Cost: \$610 (GST inclusive)

QUARTER PAGE (Vertical)

Size (height x width): 136 x 92mm
Cost: \$370 (GST inclusive)

QUARTER PAGE (Horizontal)

Size (height x width): 65 x 190mm
Cost: \$370 (GST inclusive)

ANNUAL PACKAGE

Discount rates are available for ad placement in all quarterly issues (Autumn, Winter, Spring & Summer). 2019 annual advertising applications will be open to members until 24 September 2018.

AD DEADLINES

March issue: 1st week February
June issue: 1st week May
September issue: 1st week August
December issue: 1st week November

SUPPLYING MATERIAL

Completed ad: Please submit a high resolution PDF file by email.

If you need an advert designed: Email text, images, company logo and a brief by email for referral to our Graphic Designer. Additional costs will apply.

CONTACT

Chief Executive Officer: **Mary Napier**
E adminvgcsa@bigpond.com

NOTE: Only VGCSA Members can advertise in the newsletter. To become a member, please contact Mary Napier.