



2024 VGCSA ENEWS TRADE FEATURE PACKAGE

\$520

Monthly member enews

Enquiries

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TRADE FEATURE PACKAGE

\$520 (incl. GST)

ARTICLE GUIDELINES

- ❖ Article content may be product or service focussed on condition that it is 1) technical based and 2) educationally relevant to golf course superintendents and associated ground staff
- ❖ Examples of specialty fields include agronomy, turf management & renovation, fertiliser & chemical use, pest & disease control, irrigation, machinery, construction, architecture & design, biodiversity, safety & compliance
- ❖ Media releases will not be accepted
- ❖ Maximum article length is two pages (approx. 1000 words) which can include accompanying images, tables or diagrams. Please take space requirements into account when including images.
- ❖ Enews article text is to be provided in word doc. format. Any images are to be submitted as separate jpeg files (300dpi).
- ❖ If incorporating video, please provide as a link to your company YouTube, Vimeo channel or website
- ❖ In accordance with online news formats, pending word count, an excerpt of the article plus images may feature in the body of the enews with a permanent link to the article in full on the VGCSA Resources webpage
- ❖ It is recommended to include both the author and copyright notice within the publication
- ❖ The Trade feature package is available to VGCSA members only

BOOKINGS

Priority will be given to early bookings. By making this booking, you agree to VCGSA's advertising terms which can be found below.

The VGCSA Trade Feature article is limited to one sponsor per enews issue.

Please note your booking(s) by ticking each box below.

2024 ENEWS BOOKINGS	MAY - BOOKED	SEPTEMBER - BOOKED
<input type="checkbox"/> FEBRUARY	<input type="checkbox"/> JUNE	OCTOBER - BOOKED
<input type="checkbox"/> MARCH	<input type="checkbox"/> JULY	NOVEMBER - BOOKED
<input type="checkbox"/> APRIL	AUGUST - BOOKED	DECEMBER - BOOKED

The VGCSA enews goes out to members on the first Thursday of each month. Article deadlines are in the last week of each month preceding enews publication.

Fill in your company details and email to ceo@vgcsa.com.au

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